# R223 WHITEPAPER



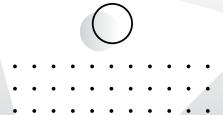


# **ABSTRACT**

Real estate as an investment has proven to be one of the most vigorous performing asset classes throughout history. As the largest asset class globally with a combined estimated value of more than **\$217 trillion**, investing in Real Estate is more advantageous than investing in bonds, mutual funds, or stocks. Some of the advantages of investing in real estate and real estate-based platforms include a predictable cash flow and ability to raise passive income, an asset that can appreciate in value, and various benefits around leveraging capabilities and tax advantages.

Nevertheless, Real Estate investment transactions remain frozen in time, conducted in the same manner as they have been since the late **1900s**. The real estate sphere has internalized vital structural inefficiencies using outdated infrastructure, paper-based processes, and multiple third-party intermediaries. These traditional practices lead to unnecessary friction in transactions, impacting value and liquidity. In addition, market participants have previously had no option but to tolerate the complex regulations and processes associated with real estate investments.

The **R223** platform is positioned to modernize real estate transactions and deals by transitioning them into the digital age, significantly improving real estate transaction efficiency, cost, security, and liquidity. **R223** is using blockchain-based technology to eliminate the most considerable inefficiencies associated with real estate capital raising, management, and investing.





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# INTRODUCTION



Global commercial real estate investment is worth over **\$217 trillion**. Real estate has been regarded traditionally as one of the most illiquid asset classes, requiring significant capital commitments and entailing long, expensive transaction processes. Real Estate Investment Trusts **(REITs)** have outperformed several other major asset classes over the long run as a more liquid way to acquire access to the real estate sector. Increasing demand from new investors for more access and existing investors for greater liquidity provides an opportunity to transform the real estate investment landscape.

There is a new wave of technology, bringing greater efficiency, higher security, and lower costs to the real estate industry, among which tokenization as real estate products for a digital era. Tokenization, a rapidly developing area in the financial industry, enables buying digital tokens backed by real-world assets.

Tokenization has gained traction in the real estate sector. In fact, traditional real estate institutions are partnering with technology providers to explore the tokenization of debt or equity. As more and more technology-backed real estate projects come to fruition, we expect that real estate investment will be invigorated by increased investor access to quality property assets. Technology providers will benefit from quality asset origination and the financial expertise of an expanding network of traditional real estate stakeholders.

Almost every sector is adopting modern technology to enable easy access and more effective functionalities. The real estate sector also needs to follow this path. Investments in real estate often demand going through inefficient processes, which involve numerous intermediaries. This has made it unnecessarily costly and complicated for most private investors who want to own real estate assets.

However, adopting a modern technology like the blockchain can be of great help as it would be possible for counterparties to exchange value within a decentralized and cost-efficient system. With blockchain technology, one can disrupt the entire real estate industry and augment investments into this sector.

This whitepaper shows how the blockchain can be applied to the real estate industry and the benefits. It also provides information on our coin and roadmap. We are introducing coins, which will allow users to benefit significantly as coin holders.

Within the real estate sector, one area in which our team excels is in real estate recoveries, where there are very high investment opportunities but where you must have a lot of knowledge and capital.

Our platform was initiated by a highly qualified team of professionals with deep expertise in real estate investments and blockchain technology.

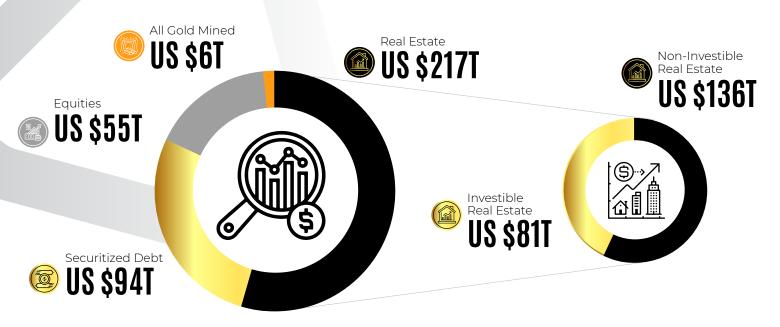
We are committed to revolutionizing the real estate industry with blockchain technology.





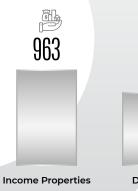
# MARKET OVERVIEW

A report by Savills Global Research shows that the total market cap of global real estate is worth over **\$217 trillion**, which is roughly **2.7** times of GDP globally, **36** times of gold mining globally worth (six trillion), and is **60%** of the main global assets. This renders real estate the top saving and investment choice for countries, corporations, and individuals.



Essentially, real estate investment can be called the most influential investment tool in the global economy. Also, it is closely linked and under the most significant impact of the worldwide currency market and investment climate. Residential property accounts for over 75% of global total real assets and is the most crucial part of the real estate market. Since the residential property is primarily self-occupied property, its ownership is most spread and linked closely with the wealth of ordinary people. The investment potential of residential property has not been unlocked fully due to its poor liquidity. The global real estate market and the global economy as a whole will be significantly improved if the residential properties' liquidity were heightened.

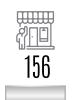
### Rising Global Capital Investments by Property type in Billion Dollars











Retail



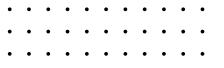




Industrial

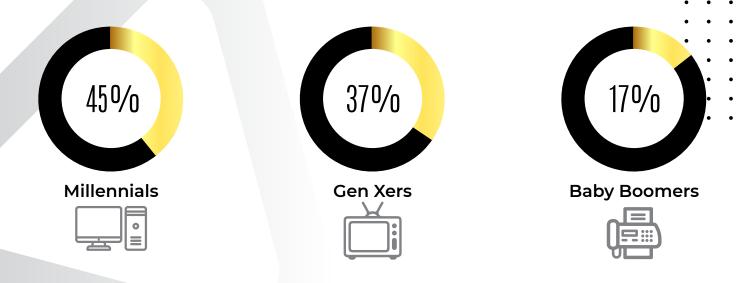






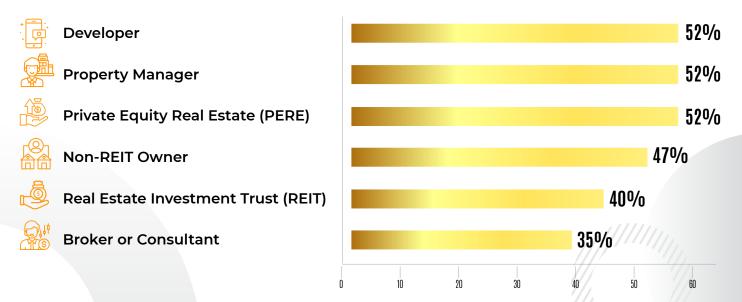


## Generations Who are buying more homes in the US



### Projected Increase in tech Investment in the event of Economic slowdown in 2020

### Change in Investment by Company type



Regarding the distribution of space and value, global real estate is unevenly distributed. Western countries have a higher per capita proportion of global real estate. In North America, for instance, it is only **5%** of the world's population, but residential value accounts for **21%** of the total. In addition, commercial property value accounted for more than half of the total value of commercial property worldwide. Therefore, promoting the real estate investment liquidity of **Asia**, **Africa**, **Latin America**, the **Middle East**, and other regions is essential, thereby producing a substantial real estate investment market.







# MARKET CHALLENGES

In the global investment market, real estate transactions face a major problem: making asset transactions efficient, light, and transparent. Previously, only large asset packages could achieve the purpose of securitization of real estate assets through the means of REITs.

Real Estate transactions have been conducted in minimally variable structures for decades, as there seemed to be no fully integrated digital solution. From the onset of the real estate investment industry, issuers and investors have faced the issues of manual asset and investor management, longer ownership transfer processes, low margin business operations, maintaining cash and dividend flow, regulatory investor compliance, securing against fraudulent transactions by bad actors, and a massive obstacle of liquidity complications. Aside from the cost and complexity, third-party intermediaries, such as brokers, lawyers, and banks, tend to benefit from the complexity of these transactions, executing rent-seeking cost structures for captive investors and fund managers. This leads to complex and expensive transactions, leaving real estate investment a lengthy and inefficient process for buyers, sellers, investors, and issuers.

Specifically, there are essential opportunities in the real estate recovery space, but there are more significant challenges. For example, anyone would like to invest in properties with between 30 and 70% discount, but it is not easy to know what stage of recovery the properties are in, or they do not have a specialized legal team; they do not have an entire capital. In these transactions, mortgage loans are not accepted; the payment is with their resources and generally cash.









# OUR SOLUTION

Leveraging the advantages of blockchain and the global development trend, our block-chain-driven real estate investment model should cover the future global real estate investment at a sweeping rate and overpower the traditional real estate investment model. **R223** is transforming real estate investment. We are making housing digital assets easier and simpler.





# OUR PLATFORM

R223 is a real estate investment-backed cryptocurrency managed by a formal and established investment group. Our platform offers crypto tokens backed by real estate assets. The uniqueness of R223 is that it is born with the opportunity to recover the ownership and usage rights of many real estate properties waiting to start the legal process to be delivered. R223 was designed to create an advanced economic infrastructure by leveraging the Binance Smart Blockchain Blockchain to offer the opportunity to participate in real estate repossession lots in a secure and backed manner. We are generating profits for the project's sustainability in Mexico, Latin America, and the world.



The R223 project is led by an international multidisciplinary team of professionals with the ability to create long-term businesses and generate revenue.

R223 has a long-term scope since the project will continue acquiring assets related to the real estate market and will invest in other high-end projects. Through this platform, we offer holders a reliable token that will be revalued.

We hope to improve the efficiency and liquidity of the real estate market by offering a data management portal. This would enable simple, fast, cost-efficient, and globally syndicated transactions. We strive to accommodate the most fluid and practical digital functionality required for asset governance, automated compliance, capital raising, management, and custodial solutions. We offer a platform that modernizes the traditional processes via converting legacy certificates into tradeable digital securities inside our investment platform, these digital securities are only available using our utility token R223. We have designed a clear path to a wholly new frontier of capital in real estate; 24/7 asset liquidity via digitized owner-ship and direct market liquidity. The platform will be reputable as an easy-to-use, user-friendly, simple, and smart network system open to everyone interested in transacting business in the real estate market.

# COMPETITIVE ADVANTAGE



Usually, tokens need an investment round to acquire assets or start a project. This is not the case with **R223**. The uniqueness of **R223 cryptocurrency** is that it was born with the ownership and rights of use of a large number of lands, assets, and properties. Furthermore, the project is led by a multidisciplinary team of professionals with the ability to create long-term businesses and generate revenue.



**A key strategy** is that 50% of all profits received from the real estate investments we made will be incorporated as liquidity in R223. The capital injection will guarantee a constant revaluation of the R223 Utility Token.



We have more than 800 bank foreclosure properties. We will enable the most important ones so that you can buy and recover in more excellent value the tokens you have.

Bank foreclosures are the properties banks recover from debtors who did not pay their mortgage loans. Investing in foreclosures can be a complex business. But we have a team that has recovered over 100 properties throughout Mexico.

We take care of finishing the trial, making the eviction, and recovering the property vacated and ready to be deeded. The time will depend on the legal progress (On average, one year).

**R223** has a long-term scope since the project will continue acquiring assets related to the real estate market and will invest in other high-end projects, focusing on obtaining the highest productivity from its position or purchase-sale, thus ensuring that the investment flows and generates growing revenue. It is estimated that the operations of recovery and collection of **"LOTE 223"**, by itself, can sustain the project for **15 years**. Despite incorporating new properties into the project, it will remain indefinitely as the most profitable real estate investment of physical and digital assets globally.

Separately, as an additional benefit, the holders of **R223** will be able to participate in all kinds of benefits of real estate network projects in **Mexico** and **Latin America** with the support and expertise of a seasoned investment group.

**R223's** competitive edge in the market lies firstly in its long-term vision for change: the provision of technology is part of its broader mission to develop comprehensive solutions to address pain points in the real estate industry with blockchain.



# PLATFORM INFRASTRUCTURE

The **R223** platform infrastructure enables holders to digitally issue, transfer, and record the ownership of tokens backed by real estate assets. A digital **ROM** on block- chain securely records asset ownership. Smart contracts allow the automation and streamlining of business processes, and corporate action management.





**R223's** proprietary technology incorporates compliance protocols for various jurisdictions. Each token is trackable, and every transaction is recorded in the digital **ROM** on the blockchain. **R223's** technology includes a settlement layer that will enable **OTC** trading and can also be white-labeled to external exchanges.

Our platform is built on smart contract technology and distributed accounting technology developed to boost real estate investments and ensure trusted mechanism, anti-tamper, co-supervision, and traceability. Through **R223** smart contract, people get the opportunity to support real estate projects in Mexico City, improving the quality of life of people.

**R223** will evolve into a financial exchange based on physical assets to improve the liquidity of physical assets. **R223** uses its smart contract and distributed accounting technology to connect the asset and financial institutions. Through the **R223** blockchain ledger, it can be ensured that users' tokens will be backed by our projects and investments in the real estate market, one of the most substantial and profitable globally. For our solid experience in this field and because we are going to keep adding liquidity to the token, we expect the valuation of R223 to increase progressively.

We plan to have a **R223** mobile app, which will be a digital environment and marketplace specially created for **R223** holders to enhance the use and generation of benefits of our cryptocurrency. Such as, participate in cross-benefits like discounts on exclusive events,

- special prices on the use of services offered by R223 real estate, an invitation to the
- pre-release sale of tokens related to the following project at a discounted price, among
- • others. As stated earlier, the platform will be built on the **Binance Smart Chain (BSC)**
- • with the **R223** as a **BEP-20** token. These tokens are primarily smart contracts using a
- • high-security standard interface. but in the future, we plan to have a blockchain
- specially developed to meet the objectives of the real state projects, in
- addition to improving the consensus protocol and proposing efficient
- alternatives, participation





## There are certain key features of our platform, and they include the following:

# **CRYPTO WALLET AND TRANSACTIONS**

Users will have their tokens in the crypto manner, having complete control over their digital assets. Users can also track trading history and cryptocurrency trading portfolio from the wallet.

# THE REAL ESTATE MARKETPLACE

The R223 coin is unique as the primary value is asset-backed by our Real Estate projects and investments. The coin was born with the ownership and rights of use of a massive number of lands, properties, and other assets. In addition, users can access a wide range of curated properties on the user-friendly R223 platform. With a great property search feature, anyone can acquire fractional, tokenized property assets via the R223 real estate marketplace.

DECENTRALIZED
ASSET MANAGEMENT

Through the decentralized asset management feature, we facilitate a transparent and open way of settling assets. Users can view the whole history and performance of the asset before buying the token in any liquidity pool, as our platform is built on a transparent peer-to-peer infrastructure.

R223 coins will be listed in the most important exchanges in Latin America and worldwide, centralized and decentralized, to ensure successful operations among the coin holders. The R223 token is active in the **Binance Smart Chain network**, once released, can be exchanged by its holders with all the benefits that this network offers for all types of transactions; this means that it will have total liquidity and the possibility that millions of investors globally can buy or sell it.

In addition to the different forms of investment, the R223 Project intends to become the reference currency in the market for the commercialization of real estate and personal property, therefore, sufficient mechanisms will be generated so that these can be traded with this currency, hoping that the R223 token will become the most useful, successful, and supported real estate token at a global level. Aside is a diagram that summarizes the flows and actors of the project:





### **DIFFERENTIATORS**

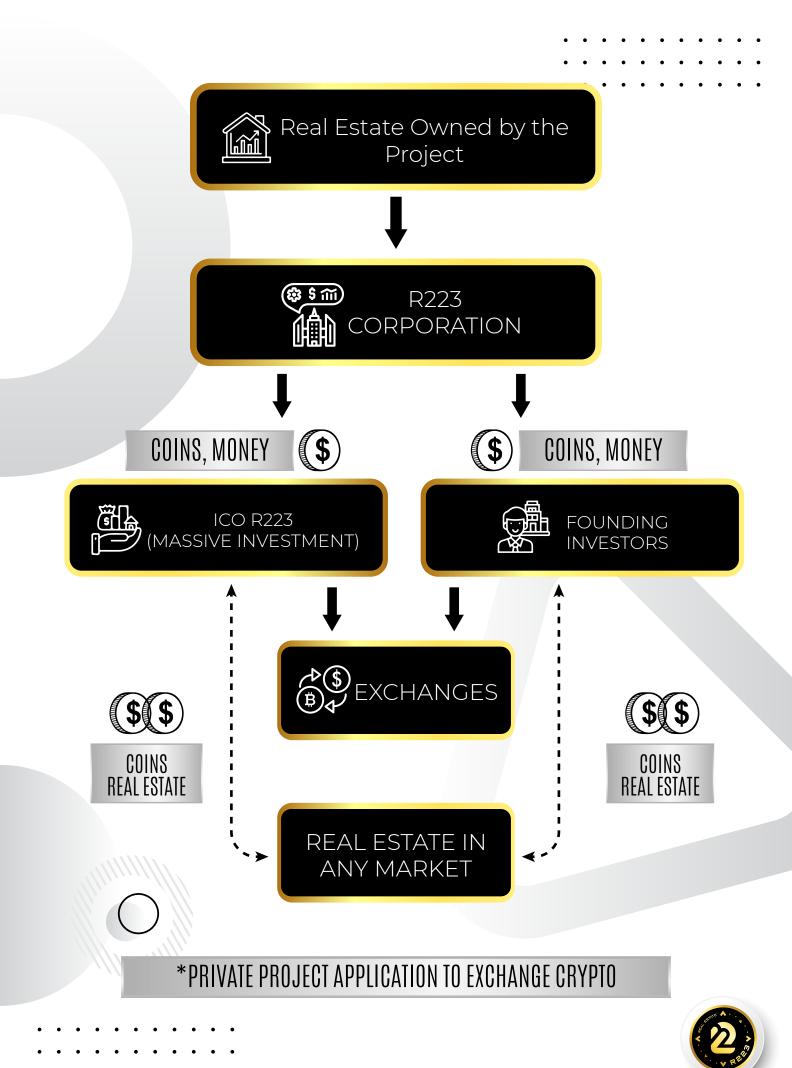
a) One of the unique features of R223, which very few tokens offer globally, is that all of our underlying projects **have a business model** to generate profits. 50% of those profits will be shared among R223 partners. The remaining 50% will be used for liquidity by generating buy orders on the exchanges, thus increasing demand for R223, and boosting the value.

The coins that R223 purchases with this 50% of profits will be held by R223's treasury and will be put into circulation when a new underlying that supports a new token release is launched.

- b) **Governance:** For R223 to launch a new underlying, a financial and feasibility analysis of different real estate proposals available will be done. A group made up of R223 partners, and senior advisors will choose the finalist projects. These will be put to the vote of R223 holders so that everyone will have the opportunity to have a voice as to which will be the next R223 underlying. Each holder's vote will have the same value as the % of tokens he/she has vs. the circulating supply.
- c) Participate in **cross-benefits**, such as discounts on exclusive events, special prices on the use of services offered by R223 real estate, an invitation to the pre-release sale of tokens related to the next underlying at a discounted price, among others.







# TOKEN ECONOMY

NAME	R223
TOKEN TYPE	BEP - 20
TOTAL SUPPLY	7.000.000.000



### **OVERVIEW**

**R223** is a **BEP-20** token that use a high-security standard interface that runs on the **Binance Smart Chain**. The **R223** is backed by our real estate projects and other high-end projects with the right to recover and collect land and buildings. As an example, the first project, "**LOTE 223**" of the Ex-Hacienda Jesús del Monte, is one of the areas with the highest added value in **Mexico**.

The total supply of **R223** is **7.000.000.000**, and they will be released under a project insertion methodology; each project that the cryptocurrency participates, recovers, or restores will announce how many **R223** tokens will be released, and it will depend on the magnitude of each project and its particularities.

### CURRENCY DISTRIBUTION

The tokens will be allocated as follows:

1% for advisors and experts.

5% for airdrops and marketing.

5% for founders and team members.

5% for the first ICO.

10% to be held in treasury.

Finally, 74% of the tokens will be

for the following ICOs. As it will be through the various ICOs that we raise capital for each real estate project.

Depending on the size of each project will be the public token offering.

Likewise, our way to regulate and

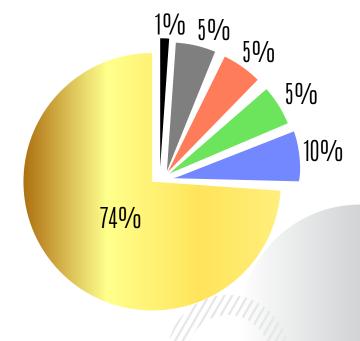
increase the coin's value will be to

reinvest 50% of each project revenue

to purchase R223 tokens that will

remain locked as a store of value.





Advisors and experts

First ICO

**Treasury** 

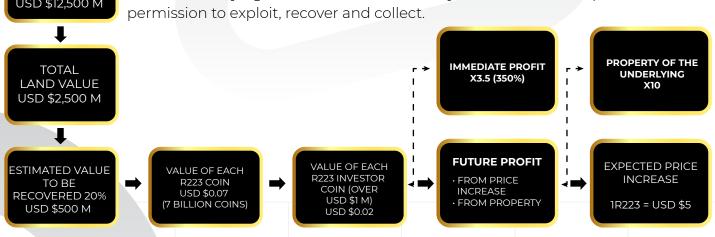
**Following ICOs** 

Airdrops and marketing

Founders and team members



TOTAL ESTIMATED **VALUE** USD \$12,500 M The following is a simple explanation of the most important values for financial decision making, this assessment has not yet quantified the second underlying asset for which we already have the ownership and



# HE ROADN

### **Crypto Project** Organization

Definition of the project and milestones, selection of the working team, choosing the first underlying project.



ICO

Capitalizing Through Crowdfunding for the Developement of the project



Consolidation and

Growth

New projects will be chosen and their launch and execution will be carried out.





**Private Sale** 

Private Sale of R223 Coin App and Private Wallet.

OF THE Jan to June 2022

### Start of the Journey

R223 will be in the main exchanges in the world and enhancing its usability



# BENEFITS

# As a Crypto holder, you will benefit from the following

- · Access to real estate investments by our specialized team, and directly without having to leave the crypto world
- New diversification opportunities, particularly between crypto and fiat exposure, which are usually in demand during downturns in purely crypto markets
- The opportunity to buy real estate for use directly with cryptocurrency without any conversion costs and access to foreign markets

## As a traditional holder, you will benefit from the following:

Access to a new set of assets, which was previously unavailable to most people; the minimum investment threshold for investors is greatly lessened, democratizing the whole real estate investing market

Having a public, reliable market for every real estate property makes market pricing transparent and lessens central participants. The registration of all transactions in a single public blockchain will eliminate fraud and unintentional accidents related to conflicting ownership registries.

Higher liquidity and price transparency. As tokenized assets are exchangeable easily, and our highly user-friendly platform allows the trading of property tokens.

The ability to easily and effectively buy and sell properties by fractions will make the market more liquid and efficient and unlock completely new possibilities for real estate owners; for instance, borrowing money on the open market through an aspect of their real estate as collateral

The opportunity for portfolio diversification, not only between various classes of assets but also within the real estate asset class; better diversification presents lower risks and the opportunity for revaluation of the R223 token in one of the most volatile but profitable industries today.

Utilizing property tokens, enabling cross-border transactions, and enabling people to purchase real estate in different parts of the world.





# BENEFITS

### As a private holder, you will benefit from the following:

- Special benefits linked to each underlying asset and project execution
- Ability to purchase at a discount to execute returns as trading progresses
- Ability to sell the coins in secondary market
- Ability to purchase goods and services through R223 coin
- Ability to exchange the coins for shares of the underlying asset

### All other holders will benefit from the following:

- Ability to purchase at a discount to execute returns as trading progresses
- Ability to sell the coins in the secondary market
- Ability to purchase goods and services through R223 coin
- Ability to exchange the coins for shares of the underlying asset

# CONCLUSION

Traditional real estate investment demands some level of excessive paperwork, financial commitments, lengthy processes, and siloed information. Tokenization addresses the existing problems by bringing operational efficiencies and information transparency to real estate transactions alongside the additional benefits of fractionalized ownership and liquidity to real estate investment.

For people who have been unable to be part of the real estate market, but are willing to do it with a low-risk entrance and the chance to revalue the money they put in. Tokenize real estate enables accessible investment opportunities in this asset class for the first time. Likewise, if people are seeking portfolio diversification, tokenization facilitates customized portfolio rebalancing with a near-instant settlement, so token holders can sell or buy them to adjust their exposure to a particular asset and flexibly manage a more comprehensive range of assets in their portfolio, including traditional assets such as real estate and exotic assets such as sports teams.



